

## Demographic Summary

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### Order Information

Order Number: 195  
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### Client Information

Client ID: 2

### Constituents

State: TX  
County:

### Targeted Voters

All Voters selected (No targeting)

### Voter Counts

Targeted Voters: 79212

### Options

Description: Demographics - John Candidate  
Title: John Candidate  
Elections to Include in Voting Percentage Calculations  
General (11/02/04)  
Primary (06/01/04)  
General (11/06/02)  
Primary (06/04/02)  
General (11/07/00)  
Primary (06/06/00)  
Delivery: PDF to be downloaded from Internet web site

## John Candidate Voter Demographics

**Constituency:**

**Targeting:** All Voters selected (No targeting)

Voting Percent	Voters	Phones		Houses		Labels	
		Phones	Voters At Phones	Houses	Voters At Houses	Labels	Voters At Labels
0-100%	79,212	28,006	45,982	48,005	79,232	76,140	79,075
16-100%	60,138	24,256	41,357	37,850	67,335	57,862	60,569
20-100%	54,852	22,737	39,263	35,122	63,677	52,848	55,441
25-100%	54,038	22,507	38,965	34,659	63,078	52,075	54,651
33-100%	53,372	22,283	38,668	34,303	62,591	51,438	53,999
40-100%	45,485	19,708	34,794	30,229	56,579	43,958	46,276
50-100%	44,426	19,373	34,289	29,623	55,634	42,944	45,229
60-100%	28,461	12,781	23,530	20,416	40,239	27,686	29,261
66-100%	27,509	12,335	22,775	19,784	39,093	26,762	28,295
75-100%	20,820	9,063	16,980	15,663	31,435	20,330	21,488
80-100%	20,444	8,879	16,667	15,439	31,020	19,969	21,110
83-100%	20,186	8,748	16,439	15,271	30,701	19,726	20,848
100%	15,300	6,141	11,673	12,175	24,614	15,028	15,837

**Legend:**

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## John Candidate Voter Demographics

**Constituency:**

**Targeting:** All Voters selected (No targeting)

Precinct	Voters	Phones		Houses		Labels	
		Phones	Voters At Phones	Houses	Voters At Houses	Labels	Voters At Labels
1	391	144	218	151	391	365	390
2	487	189	287	307	487	461	485
3	239	94	138	134	239	224	238
4	844	282	469	520	844	801	844
5	1,260	486	715	840	1,260	1,222	1,259
6	402	104	161	255	402	388	400
7	688	269	445	412	688	652	686
8	796	281	438	546	796	766	792
9	318	107	151	222	318	307	318
10	571	193	293	386	571	549	570
11	765	285	424	487	765	719	764
12	1,231	460	701	782	1,232	1,150	1,222
13	2,301	860	1,439	1,159	2,301	2,173	2,299
14	1,459	484	779	817	1,460	1,415	1,457
15	1,185	393	607	755	1,185	1,129	1,180
16	659	210	366	381	659	632	659
17	786	285	431	485	786	757	779
18	850	282	446	449	852	826	849
19	1,027	394	664	641	1,027	987	1,025
20	725	323	494	442	725	699	725
21	1,175	477	797	674	1,175	1,125	1,169
22	509	178	300	303	510	495	508
23	654	258	390	422	654	636	654
24	639	268	414	401	639	615	639
25	443	179	310	231	443	426	443
26	1,080	471	791	586	1,080	1,016	1,080
27	610	233	380	348	610	584	609

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## John Candidate Voter Demographics

**Constituency:**

**Targeting:** All Voters selected (No targeting)

28	766	296	488	448	766	735	766
29	335	131	192	203	335	318	335
30	514	208	330	307	515	496	513
31	501	210	331	311	501	486	500
32	185	69	108	109	185	177	185
33	585	307	419	389	585	573	585
34	926	361	579	504	926	882	926
35	374	142	232	231	374	363	373
36	305	102	168	177	305	287	304
37	445	191	260	287	445	439	444
38	916	343	460	674	916	899	915
39	569	244	368	325	569	553	569
40	1,478	614	977	913	1,479	1,414	1,477
41	369	130	195	240	369	360	369
42	390	157	255	225	390	375	390
43	454	173	275	248	454	438	454
44	550	211	354	291	550	518	549
45	591	232	340	355	591	569	590
46	440	172	278	248	440	415	440
47	617	245	375	365	618	589	617
48	765	299	393	567	765	748	765
49	438	183	299	251	439	422	437
50	319	119	190	194	319	306	318
51	533	235	383	284	533	510	533
52	791	307	439	532	791	778	789
53	717	263	318	536	717	710	717
54	1,022	185	217	798	1,023	1,013	1,020
55	821	337	474	576	822	814	820
56	998	393	681	574	998	961	998
57	642	271	414	403	642	613	638
58	1,713	273	297	1,407	1,713	1,707	1,708
59	1,092	425	736	599	1,092	1,045	1,092

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## John Candidate Voter Demographics

**Constituency:**

**Targeting:** All Voters selected (No targeting)

60	202	76	97	120	202	189	199
61	875	382	552	589	875	850	875
62	1,078	440	657	677	1,078	1,034	1,077
63	1,238	401	686	758	1,239	1,199	1,235
64	335	117	160	229	335	329	335
65	1,343	465	731	862	1,343	1,289	1,342
66	1,309	493	820	752	1,309	1,241	1,307
67	1,049	436	633	685	1,049	1,022	1,048
68	487	187	301	315	488	461	485
69	573	237	329	393	573	567	573
70	356	148	196	247	356	347	356
71	630	255	462	330	630	584	630
72	329	161	246	201	329	317	328
73	971	467	706	611	971	946	970
74	585	222	317	370	585	569	582
75	1,267	469	724	855	1,268	1,235	1,264
76	367	147	207	254	367	360	366
77	1,037	389	690	546	1,037	976	1,035
78	1,250	482	738	787	1,251	1,198	1,243
79	566	207	295	359	566	551	563
80	748	280	456	448	748	712	748
81	200	74	120	116	202	187	198
82	515	171	241	329	515	499	514
83	1,093	408	682	601	1,093	1,049	1,092
84	700	274	488	383	701	673	700
85	702	279	473	395	702	670	697
86	1,427	548	935	815	1,427	1,385	1,426
87	995	345	654	509	995	937	995
88	279	103	163	161	279	274	279
89	602	254	448	324	603	564	599
90	468	210	309	289	468	458	468
91	601	223	409	296	601	572	601

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## John Candidate Voter Demographics

**Constituency:**

**Targeting:** All Voters selected (No targeting)

92	275	112	168	153	275	262	275
93	242	82	135	118	242	233	242
94	398	159	188	321	398	396	397
95	215	91	122	93	215	203	213
96	720	221	392	396	721	684	715
97	1,445	443	755	620	1,445	1,368	1,445
98	529	186	312	335	529	517	529
99	951	397	664	553	951	919	951
100	712	237	403	429	712	677	711
101	795	269	453	467	795	756	793
102	1,170	418	685	700	1,170	1,115	1,170
103	1,220	488	779	762	1,220	1,190	1,220
104	1,171	449	844	591	1,171	1,093	1,169
105	1,085	403	633	681	1,085	1,043	1,084
106	852	331	576	473	852	808	852

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## John Candidate Voter Demographics

**Constituency:**

**Targeting:** All Voters selected (No targeting)

Age	Voters	Phones		Houses		Labels	
		Phones	Voters At Phones	Houses	Voters At Houses	Labels	Voters At Labels
18-19	281	102	272	278	644	281	307
20-29	16,728	6,383	12,604	13,706	27,336	16,541	17,416
30-39	12,472	5,210	9,490	10,359	20,952	12,286	12,945
40-49	13,537	6,204	11,403	10,868	22,808	13,267	14,047
50-59	13,725	6,980	13,730	10,869	24,193	13,473	14,431
60-69	10,061	5,571	10,625	7,949	17,666	9,852	10,548
70-79	7,849	4,830	8,736	6,227	13,762	7,649	8,214
80-89	3,835	2,558	4,176	3,206	7,587	3,778	3,974
90-99	625	395	622	570	2,535	620	650
100-109	99	39	69	98	706	99	103

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## John Candidate Voter Demographics

**Constituency:**

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		Phones		Houses		Labels	
Gender	Voters	Phones	Voters At Phones	Houses	Voters At Houses	Labels	Voters At Labels
F	42,476	21,163	38,096	34,748	64,444	41,972	44,547
M	36,736	18,527	35,078	30,290	59,067	36,268	38,822

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## John Candidate Voter Demographics

**Constituency:**

**Targeting:** All Voters selected (No targeting)

Early Voting		Voters	Phones		Houses		Labels	
			Phones	Voters At Phones	Houses	Voters At Houses	Labels	Voters At Labels
Yes		29,352	13,972	25,114	19,978	39,387	28,365	29,961
No		49,860	17,897	30,319	33,962	58,649	48,427	50,473

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## John Candidate Voter Demographics

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Party	Voters	Phones		Houses		Labels	
		Phones	Voters At Phones	Houses	Voters At Houses	Labels	Voters At Labels
DEM	40,620	16,975	28,944	27,326	49,532	39,265	41,211
REP	23,236	9,811	17,438	16,325	31,899	22,557	23,675
DTS	13,232	5,227	9,361	11,265	22,052	13,031	13,654
IND	1,595	742	1,421	1,472	3,810	1,579	1,665
LIB	266	123	217	251	543	262	278
GRN	188	94	182	180	465	188	199
NMI	22	10	16	22	39	22	23
OTH	20	9	16	19	36	20	22
AIP	17	9	13	16	33	17	18
REF	11	9	25	11	32	11	11
SLP	5	3	4	5	7	5	5

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## John Candidate Voter Demographics

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Spanish Surname	Voters	Phones		Houses		Labels	
		Phones	Voters At Phones	Houses	Voters At Houses	Labels	Voters At Labels
Yes	29,408	10,401	17,220	18,973	33,884	28,023	29,359
No	49,804	18,173	29,571	31,597	54,653	48,117	49,716

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